

MCDONALD'S: TURNED INSIDE OUT

Written by

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FADE IN:

1 INTRO 1

We open with a classic McDonald's musical TV commercial from the 1980s. "Nobody can do it, like McDonald's can..." The ad shows a diverse, teenaged crew smiling and keeping their restaurant sparkly clean.

2 TITLES 2

Cue "Yakety Sax" by Boots Randolph (from the Benny Hill Show).

On a retro red and white message board, we see:

TITLES
MCDONALD'S OF WESTLAKE

PROUDLY PRESENTS...

MCDONALD'S: TURNED INSIDE OUT
(animated)

WARNING:

DUE TO THE RIDICULOUS NATURE OF
THIS FILM,

MANAGERIAL DISCRETION IS ADVISED.

THE END
(the screen briefly goes
black)

JUST KIDDING.

DISSOLVE TO:

3 EXT. PARKING LOT - MORNING 3

Cue "Workin' It" by Don Henley.

The sun is shining, the birds are chirping in Westlake Village.

- 4 EXT. PARKING LOT - MORNING 4
JUSTIN's car screeches to a halt in the parking lot. He's late for work again. He scrambles into the store, flailing his arms in and legs in fast motion.
- 5 INT. MAIN FLOOR - MORNING 5
JUSTIN enters the lobby door, slinks behind the counter, checks the manager's clipboard, then moves to the clock. He deftly sets its time back from 7:10 to 7:00, then scurries to the back. He finds the paper crew hat dispenser and busts four of them on his head, trying to find one that isn't defective.
- 6 INT. DESK AREA - MORNING 6
STEVE, the opening manager, is sitting at the desk scarfing down a Big Breakfast in fast motion.
- 7 INT. BACK AREA - MORNING 7
GARY enters the back door, in street clothes. He makes sure the coast is clear, then ducks into the coat closet. He instantly bursts from the closet fully dressed in his polyester crew shirt and paper hat. He adjusts his hat like a soldier and marches off toward the front.
- 8 INT. GRILL AREA - MORNING 8
We hear a European siren as an English muffin is on fire inside a toaster.
- 9 INT. GRILL AREA - MORNING 9
STEVE is managing the front, in the register area. JUSTIN hands up a stack of Big Breakfast orders in styrofoam containers. STEVE puts them in the warming bin, and opens one to check its quality. He is not pleased. He marches around to the grill and gets JUSTIN's attention. STEVE shows him the Big Breakfast. The muffin is burnt to a crisp and everything else is mangled. JUSTIN picks up the muffin and starts to eat it, as if nothing is wrong. STEVE shoves the rest of the food into JUSTIN's face and rubs it in.

10 EXT. PARKING LOT - MORNING 10

As punishment, JUSTIN has been sent outside for a "lot check." He picks up some garbage in fast motion. Suddenly, SHAWN's brown Pontiac speeds through the wet parking lot and runs JUSTIN over, sending garbage flying.

11 INT. GRILL AREA - MORNING 11

JUSTIN passes another order up to STEVE. This time it's hot cakes and sausage. STEVE checks them and again disapproves. He marches around the grill and shows the mangled food to JUSTIN. Again, JUSTIN grabs a handful of hot cakes and shoves them into his mouth like nothing's wrong. And again, STEVE smushes the rest of the food in JUSTIN's face.

12 INT. DESK AREA - DAY 12

SHAWN(?) places a hot sear tool on the manager's chair, protecting his hand with a grill cloth. A BLONDE ASSISTANT MANAGER blindly sits in that chair, and we hear the sear tool "plop" into her. She turns to reveal a big smile.

13 INT. BACK AREA - DAY 13

CHRIS WILCOX is in the back, filling a mop bucket with a hose. But he's holding the hose so that it looks like his penis. He cracks a wry smile, then reveals that sometimes a hose is just a hose.

14 EXT. SIDEWALK - DAY 14

TIMOTHY(?) is mopping the east sidewalk in fast motion. He finishes a section and then turns to wipe his brow.

15 INT. GRILL AREA - DAY 15

ALLEN, the district manager, arrives in the grill area. He looks like Gabe Kaplan of "Welcome Back Kotter" fame.

16 INT. DESK AREA - DAY 16

ANNE, the store manager, is on the pay phone at the desk. While ALLEN talks on the other phone, TIMOTHY sneaks up behind him and makes rabbit ears behind ALLEN's head.

- 17 INT. BACK AREA - DAY 17
- SHAWN starts climbing the stairs, carrying an enormous pile of styrofoam food containers. Just as he reaches the top step, TIMOTHY swoops in, throws the closet door wide open, and sends SHAWN crashing down the stairs. TIMOTHY's head bobs up and down in fast motion until SHAWN lands on the basement floor. We see SHAWN lying in a pile of styrofoam. He looks up, dazed and confused.
- 18 INT. BACK AREA - DAY 18
- STEVE comes to the back and opens the washing machine's lid. He reaches in and starts wrestling out a variety of junk, including a mustard jug, pencil sharpener, grill scraper, fire extinguisher and more.
- 19 INT. DESK AREA - DAY 19
- ANNE is standing at the desk, stuffing her face with food and yapping on the pay phone. The other phone keeps ringing and ringing, but we can hear that the phone she's on is just a busy signal.
- 20 INT. BASEMENT - DAY 20
- JUSTIN enters the walk-in freezer and the door closes behind him. TIMOTHY emerges from the stairwell carrying a large box. He sets it in front of the freezer door, then goes to get another box. He sets that box on top of the first one, then goes to get a third box. He slides that one next to the other two, then heads back upstairs. The freezer door starts to flail. JUSTIN is trapped, and can't get out. PAUL comes around the other corner and retrieves each box from the pile, tossing each one back in the basement. Through the break room window, we see TIMOTHY return. He appears to be looking for JUSTIN. He searches the basement and finally thinks to look inside the freezer. He opens the freezer door to reveal JUSTIN frozen solid inside. JUSTIN is posed holding a box, with his right arm frozen in a door-pounding position.
- 21 INT. MAIN FLOOR - DAY 21
- TIMOTHY arrives at the refrigerator upstairs, and opens the hatch. Someone's arm reaches out of the fridge to hand TIMOTHY exactly what he needed.

- 22 INT. BACK AREA - DAY 22
- SHAWN is washing stuff in the back sink with the sprayer. CHERYL walks in the back door and heads downstairs to change for her shift. SHAWN takes notice, and whistles to the crew up front. Then four crewmen race to the back, around the corner and down the stairs after CHERYL.
- 23 INT. BACK AREA - DAY 23
- MATT arrives in the back and reaches for the paper hat dispenser. But someone has boobytrapped the box with a mousetrap, which snaps on MATT's fingers.
- 24 INT. DESK AREA - DAY 24
- CHRIS CROWELL, a swing manager, arrives at the desk and reaches into the safe to get a cash drawer. But he too is met by a mousetrap snapping on his fingers.
- 25 INT. MAIN FLOOR - DAY 25
- ELLIE fills the ice bucket from the ice machine in the back. It's too heavy for her to lift, so she kicks and scoots it all the way to the front like a pinball machine.
- 26 INT. DESK AREA - DAY 26
- Assistant Manager JOEL sneaks up behind CHERYL near the desk, reaches around and playfully unbuttons the top of her crew shirt. CHERYL is pleasantly embarrassed. (This was years before sexual harassment lawsuits were a thing.)
- 27 INT. GRILL AREA - DAY 27
- MATT demonstrates his grill master skills, assembling a tray of six Quarter Pounders in record time. A LARGE BLACK MAN is working the grill with MATT. He flaps his collar like the wings of a little bird.
- 28 INT. DESK AREA - DAY 28
- ANNE is still yapping on the yellow phone with her back turned.

29 INT. GRILL AREA - DAY 29

MATT is assembling more burgers. But as he slides a tray of top buns on the patties, one falls to the floor. MATT checks to see if the coast is clear, then dives on the floor to retrieve the bun, which had rolled under the filthy grill. He slyly places the bun on the burger and passes the tray up to the front as if nothing's wrong.

30 EXT. PARKING LOT - DAY 30

ANNE peeks out the back door's view port, then opens the door carrying a money bag. She dances around the parking lot in fast motion on the way to her car. She jumps into her blue Datsun B-210 and speeds off to the bank. She's done for the day.

31 INT. MAIN FLOOR - DAY 31

DEBBIE, another Assistant Manager, arrives for her shift but we only see the action through her glasses. She clocks in at the register, then wanders around the grill, past the manager's desk, though the back and heads straight downstairs.

32 INT. BASEMENT - DAY 32

DEBBIE is now running down the stairs and through the basement, all the way back to the utility area, deep in the bowels of the store. Finally we see her, backed under the stairwell for cover. She unbuttons her polyester crew blouse and pulls a large, badly-rolled joint out of her bra. She checks around the corner, then lights up and takes a puff.

33 INT. MAIN FLOOR - DAY 33

Cue "Girl from Ipanema" sung by Frank Sinatra.

Now again through DEBBIE's POV, we follow her journey upstairs to start her relaxing day, managing a fast food restaurant. As she passes through the grill, MATT gets her attention.

MATT
(dutifully)
Debbie, you're wanted up front.

34 INT. LOBBY AREA - DAY 34

We see an elaborate pencil drawing of swing manager TODD taking an order from THE FILET LADY. The drawing is highly inappropriate.

Against the montage of somber music, we follow the stalking of THE FILET LADY. At one point we see STEVE GREUTER's head pop into a shot through the pie warmer. THE FILET LADY hands STEVE KRENIK a coffee cup for her free refill. She's clearly a mystery woman.

35 EXT. PARKING LOT - DAY 35

MATT continues stalking THE FILET LADY by taking cover behind parked cars. A male customer eventually spots MATT's suspicious behavior and brings the action to a sudden halt.

36 INT. DESK AREA - DAY 36

Cue music recapping the opening McDonald's ad: "Nobody can do it, like McDonald's can..."

We see the latest menu item, a Chopped Beefsteak meal staged beautifully on a tray, on the manager's desk. A hand model reaches in to lift the top of the roll -- revealing a dead mouse stretched across the sandwich. Assistant Manager LAURIE takes a seat at the desk and starts eating the sandwich with a smile.

37 INT. MAIN FLOOR - DAY 37

Cue "Satisfaction" by Devo.

CHRIS WILCOX is sweeping up around the grill. JUSTIN and SHAWN are working the grill, assembling burgers as a team. But they're throwing food everywhere, over their shoulders and onto the floor where CHRIS is sweeping. CHRIS sweeps his pile of food into the back, wearing his tight Angel's Flight pants. He gathers even more debris and empty boxes to the top of the stairs, and then sweeps it all down the stairs with an impish smile.

38 INT. SHAKE AREA - DAY 38

JUSTIN is joined at the shake mixing station by swing manager TONY. The two start chatting and JUSTIN forgets about the milkshake behind him. The machine malfunctions, JUSTIN spins around and tries to catch the chocolate shake but flings it all over the station, making a huge mess.

39 INT. BACK AREA - DAY 39

In the back, JUSTIN and SHAWN are playing hockey with two broomsticks and a frozen Quarter Pounder patty. LAURIE comes around the corner and busts them for goofing off. The two nonchalantly pretend to sweep normally and head back to the grill area.

LAURIE
(to the camera)
Stop!

40 INT. DESK AREA - DAY 40

CHRIS CROWELL, another swing manager, is sitting on the safe and is caught picking his nose.

41 INT. GRILL AREA - DAY 41

CHAD is standing behind the grill complaining about worker's compensation. He's shielding a paper water cup in his hands. He tips it to reveal a bloody finger flipping around inside it.

42 EXT. PARKING LOT - DAY 42

Through a bush, JUSTIN spies the SECURITY GUARD sitting in his car, enjoying a Playboy magazine. As JUSTIN approaches him, the startled SECURITY GUARD pulls his revolver and shoots JUSTIN. We see JUSTIN lying on the asphalt, his face covered in ketchup. The SECURITY GUARD blows the smoking gun and laughs like a chipmunk.

43 INT. BREAK ROOM - DAY 43

SHAWN is sound asleep on the couch. He is woken up rudely by TONY, who is armed with a Big Mac sauce gun.

TONY
Break time's over, Shawn!

TONY takes aim and splatters Shawn's face with Big Mac sauce. TONY grabs SHAWN by the collar and drags him off the couch.

44 INT. BACK - DAY 44

PAUL(?) starts to fill the blue ice bucket from the large ice maker, but instead decides to climb into it. The ice maker spits out one of his shoes with a belch.

45 INT. BACK - DAY 45

CHRIS WILCOX is doing a waste count in the back. He's digging through a food waste bin and his arm is covered in Big Mac sauce. He has a disgusted look on his face.

46 INT. DESK AREA - DAY 46

ANNE is doing the books. She's counting cash from a drawer in fast motion. But we hear some of the coins flying off the desk and onto the floor. After each batch she punches the subtotal into the adding machine. The yellow phone starts to ring, and ring and ring and ring. Finally she answers it and we hear chimp noises over a busy tone.

47 EXT. MCDONALD'S - NIGHT 47

At the end of the day, the exterior of McDonald's is all lit up. We linger on the iconic "golden arches" sign as the music climaxes into "No, can't get me no, Sa-tis-fac-tion."

CUT TO:

48 CREDITS 48

CREDITS

(on message board)

PRODUCED BY TODD OUZTS

DIRECTED BY TODD OUZTS

FILMED BY TODD OUZTS

EDITED BY TODD OUZTS

TITLES BY TODD OUZTS

SPECIAL EFFECTS BY TODD OUZTS

SOUND EFFECTS BY TODD OUZTS

MUSIC BY TODD OUZTS

NARRATED BY TODD OUZTS

SPECIAL THANKS TO THE ENTIRE CREW &
MGMT.

NOW IT'S THE END

49 OUTRO 49

We see a reprise of the 1980s McDonald's TV commercial.
"Nobody can do it, like McDonald's can."

CREDITS

(in order of appearance)

Justin Finestone

(MORE)

CREDITS (CONT'D)

Steve Krenik
Gary (?)
Shawn Tinoco
Blonde Assistant Manager (?)
Chris Wilcox
Timothy Smith
Allen Schlesinger
Anne Adlin
Paul Elkort
Cheryl Quattlebaum
Matt Mead
Chris Crowell
Ellie Feder
Joel Adler
Large Black Man (?)
Debbie Pearson
The Filet Lady
Steve Greuter
Laurie Kelly
Tony Kelly
Chad (?)
Security Guard